

FOR IMMEDIATE RELEASE:

Lice Lifters of Pennsylvania Welcomes Corporate Owners of Lafayette Hill Location Back Into the Fold

Lisa Lamason and Jen Schindler wear multiple hats as proprietors of lice treatment center and corporate entities in company's Franchise Relations and Marketing divisions.

Lafayette Hill, PA – July 28, 2018 – *Lice Lifters of Pennsylvania*, providing comprehensive lice services via a network of franchised treatment centers throughout Whitemarsh Township, Montgomery County and beyond, recently welcomed the corporate owners of its Lafayette Hill location, Lisa Lamason and Jen Schindler, back into the company fold. Both business-minded women noted that this is a particularly exciting time, as the corporate office has been moved back into the Lafayette Hill treatment center, forcing them to wear many hats when running the center and concurrently performing their corporate responsibilities.

As the VP of Franchise Relations for *Lice Lifters*, Schindler has been with the company since 2011 and will continue fulfilling the duties of that position going forward. She has two children, Becca, 16, and Nate, 14, both of whom attend *Plymouth Whitemarsh High School*, and she lives with her husband Rich in Lafayette Hill.

Lamason, as the VP of Marketing for *Lice Lifters*, joined the team in October of 2013 and will also continue fulfilling the responsibilities of that position while running the day-to-day operations of the Lafayette Hill treatment center. She has two daughters, Brin, who is a recent graduate of *Penn State University*, and Adlai, who is entering her sophomore year at *Penn State*.

“Lice is something that every parent worries about, and whether it’s at school, daycare, camp, birthday parties or even sleepovers, there are a plethora of ways a child can contract lice and bring it home unexpectedly,” says Schindler. *“We always wanted to do something about that – even for the folks who don’t have kids – and our Lice Lifters franchise was born out of that passion. I am excited to be balancing my time between corporate responsibilities and helping families in need at the treatment center.”*

For her part, Lamason urges parents, children and others who may have contracted lice in the Montgomery County area not to panic. As she puts it, *“Our trained and professional lice removal technicians are experienced in getting rid of lice in both children and adults alike, and can treat the entire family all at once. In satisfying my duties as the VP of Marketing for Lice Lifters, I can vouch for the safe, effective and guaranteed approach that our company utilizes, as well as the all-natural killing agent which wipes out virtually all live activity.”*

Schindler goes on to cite the fact that *Lice Lifters* is incredibly proud of the franchise system that has been set up for entrepreneurs who want to be part of a successful brand.

In Lafayette Hill, *Lice Lifters* is located at 454 Germantown Pike and can be reached by calling (484) 532-7677. For more information visit www.TheLiceLifters.com/Lafayette-Hill/.