

FOR IMMEDIATE RELEASE:

Lice Lifters of Pennsylvania Welcomes Proud New Owner of Lancaster Location Michelle Gallo of Lice Lifters Harrisburg begins new venture as ambitious lice treatment center proprietor in her hometown.

Lancaster, PA – July 28, 2018 – *Lice Lifters* of Pennsylvania, providing comprehensive lice services via a network of franchised treatment centers throughout Lancaster County and beyond, recently welcomed the proud new owner of its Lancaster location, Michelle Gallo. As the owner of an existing *Lice Lifters* franchise in Harrisburg, Gallo begins a new venture as an ambitious lice treatment center proprietor in her hometown of Lancaster, with the acquired property situated at 1821 Oregon Pike Suite D.

“What attracted me to the Lice Lifters franchise family was the way the brand’s treatment differed from the competition,” says Gallo. *“Through just one single visit featuring the Lice Lifters all-natural treatment, technicians put families at ease immediately, coupled with an unbeatable follow-up treatment plan and advice regarding prevention in the home. I knew I wanted to be part of this quality-laden philosophy, and I have been nothing but satisfied during my tenure with the company.*

“I look forward to many successful years in the Lancaster location.”

Lice Lifters uses the latest technologies that are pesticide-free and 99.9-percent effective in addition to an all-natural killing agent that destroys nearly all live activity. The company’s practices and products are endorsed by pediatricians and recommended by school nurses all throughout Pennsylvania school systems, with *Lice Lifters* reps citing the difference between their services and those of a mobile removal solution – the latter not utilizing the aforementioned killing agent.

According to senior *Lice Lifter* representatives such as Michele Barrack, owner and president of the company, treatment for head lice is recommended for anyone diagnosed with an active infestation. All household members and other close contacts should be checked, with those persons exhibiting evidence of an active infestation to be treated. Further, some experts believe prophylactic treatment is prudent for persons who share the same bed with actively-infested individuals and that all infested persons – household members and close contacts – and their bedmates should be treated simultaneously.

Head lice are spread by direct contact with the hair of an individual infected, and the cause of such infection is not related to hygiene or cleanliness. What's more, other animals including felines and canines do not play a role in transmission, as head lice feed only on human blood and are only able to survive on human head hair. Humans can also become infected with two other forms of lice, the body louse and the crab louse, though these are less-typical than the "garden-variety" form combated by outlets such as *Lice Lifters*.

In Lancaster, *Lice Lifters* is located at 1821 Oregon Pike Suite D and can be reached by calling (717) 740-5903. For more information visit www.LiceLifterslanc.com/lice-removal-services/.